



Innovating since 1907 – First kayak manufacturer in the world  
The Über Cool Folding Kayaks  
Press Release – For Immediate Release

## Klepper in Canada now on facebook

July 7, 2010 – Ottawa, Ontario – Klepper Folding Kayaks in Canada is now on [facebook!](http://www.facebook.com/pages/Klepper-Folding-Kayaks-in-Canada/117158521663719)  
Klepper enthusiasts are invited to share their kayaking photos, videos and insights at  
<http://www.facebook.com/pages/Klepper-Folding-Kayaks-in-Canada/117158521663719>.

“Klepper paddlers are generally very social and enjoy sharing their passion for paddling and sailing, it is only natural for Klepper in Canada to join [facebook](http://www.facebook.com), the most popular social network on the internet” explains Gerhard Schedel from the Klepper Folding Kayak manufacturing facility in Rosenheim, Germany. “As the first kayak manufacturer in the world, since 1907, we strive to remain innovative and find ways to engage in conversation with Klepper paddlers and sailors wherever they are in the world or on the internet” continues Schedel.

Short, hot Canadian summers in Klepper folding kayaks... can now be shared on [facebook](http://www.facebook.com).

-30-

**For more information:** Please visit the new Klepper Folding Kayaks in Canada facebook at [www.facebook.com/pages/Klepper-Folding-Kayaks-in-Canada/117158521663719](http://www.facebook.com/pages/Klepper-Folding-Kayaks-in-Canada/117158521663719) or [www.klepper.ca](http://www.klepper.ca).